## An Introduction

# InvolveHR

**Dermot Hand** 

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# InvolveHR

## Overview

- Business Context
- HR's Unique Contribution
- Firm Overview & Services
- 4 Sample Client Assignments
- 5 What Makes Us Different?



## **Business Context**

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- New Landscape & Challenges

#### **Traditional Drivers**

- Growing Competition pressure on margins
- Increasing Customer Expectations - Value & Quality
- Investor Expectationsincreasing Profits, EPS, etc.
- People Investment maximising return on investments

#### **Recent Drivers**

- Global downturn impacting Irish economy
- Record deficit, rising unemployment – need for international bailout
- Banking Crisis loss of confidence, erosion of shareholder value

**STRATEGIC** 

CHALLENGES

 Need to align Staff Costs with falling revenues while engaging with staff



## HR's Unique Contribution



## HR's Unique Contribution

#### HR Strategy & Programmes drive Business Success

- Human Resources Strategy . . . the right People Plan
  - An integrated approach to sourcing, managing, developing and rewarding staff based on the specific needs of the business
- Organisation Design . . . the optimal Organisation Structure
  - Definition of Role Families and Roles linked to business needs
- Strategic Alignment. . . the achievement of Business Results
  - Aligning organisational goals to individual performance objectives
- Capability . . . the right People/Skills/Places
  - The assignment of people to roles which best match their knowledge, skills and competencies
- Rewards . . . based on Performance
  - The allocation of rewards to teams and individuals based on their performance and contribution to business results



## Firm Overview



#### - What We Do

"We help clients achieve business & financial success through the effective management, development and reward of their people"

- Specialist HR Consulting Firm
- Serving Medium & Larger Companies
- Public and Private Sectors
- 40+ Years Experience

## Effective Human Capital Management



- Our Model to drive Business Performance

# Business Strategy & Vision - Market Position - Revenue Growth - Customer Impact - Internal Business - Customer Loyalty

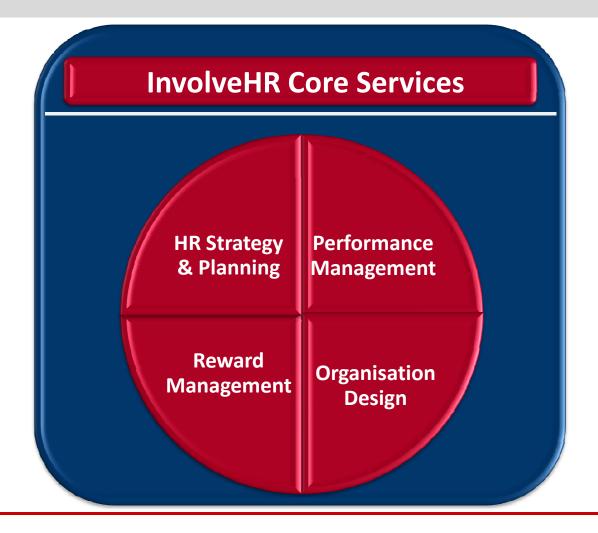


## Business Value Enhancement

- Financial Impact
- Productivity
- Performance
- Innovation
- Customer Loyalty

## Client Services Overview





## **Service Components**





#### **HR Strategy & Planning**

- Strategic Planning
  - Align business, HR & employee goals
- HR Policies & Processes
  - Business Needs
  - People Policies
- Cost Management
  - Maximise efficiencies
  - Manage people costs
- HR Function
  - Structures/Roles
  - Service Delivery Models
- Change Management
  - Frameworks
  - Communications
  - Engagement strategies



#### **Organisation Design**

- Organisation Structure
  - Group
  - SBUs/Functions
- Role Families
  - Role Definitions
  - Role Profiles
- KS&C Framework
  - Knowledge
  - Skills
  - Competencies
- Employee/Role Mapping
  - Role Fit/Gaps
- Demand/Supply Forecasting
  - Resourcing
  - Budgeting



#### Performance Management

- Design
  - Policies
  - Processes
  - Objective Setting
  - Performance Review
- Training
  - Objective Setting
  - Performance Review
  - Performance conversations
- Personal Development Planning
  - Policies & Processes
  - Capability Enhancement
- Reward Linkages
  - Salaries
  - Bonuses/Incentives

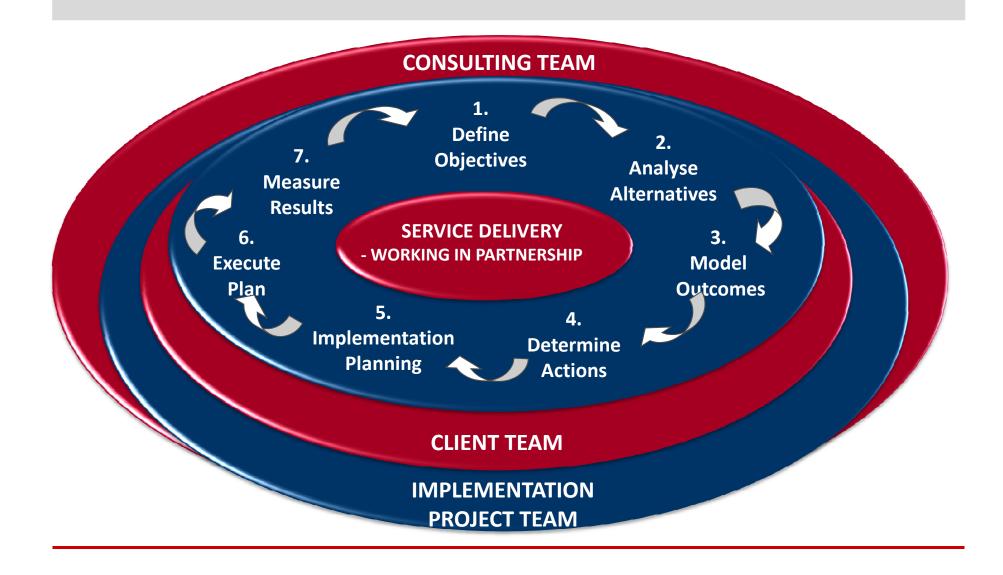


#### **Reward Management**

- Total Rewards
  - Policy & Philosophy
  - Strategies
  - Components Mix
- Executive Comp
  - Fixed & Variable
  - Stock Plans
- Base Salary Design
  - Grading Structures
  - Performance based
- Variable Comp Design
  - Modelling Options
  - Cost/Benefit Analysis
- Benefits Design
  - Policy & Components
  - Maximising Value

# Service Delivery - Working in Partnership









## Sample Client Assignments

#### Executive Remuneration

- Financial Services Group (large)
- Design of new framework to align with CEBS (EBA) & CEIOPS (EIOPA)
- Advice & support to Remuneration Committee and Risk Committee

#### Capability Development Framework

- IT Department (1,500 staff) in large Bank
- Design and implement role families, role profiles & role/person matching
- Build Capability Development Strategy

#### Performance Management Enhancement

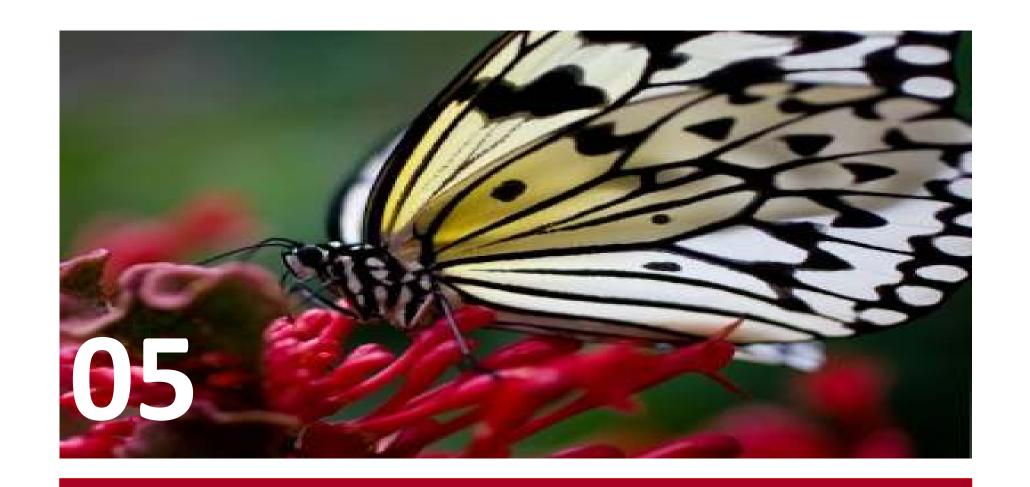
- Telecoms Company (medium size)
- Design and implement enhanced PM framework
- Conduct training workshops for executives and senior managers

#### Performance Based Remuneration Framework

- FMCG (medium size)
- Replace traditional remuneration framework
- Introduce performance-based fixed and variable rewards

#### Staff Costs Management

- Financial Services (large)
- Design of Rightsizing Strategy



What Makes Us Different?

## What Makes Us Different?



## - What our clients say....

#### What Our Clients Say:

- Manage people as a business issue
  - Analytical rigour, linked to financial outcomes
- Measurable value
  - Innovative yet practical solutions that deliver results
- Work in partnership with us
  - Shared accountability and knowledge transfer
- Proven methodologies
  - Project management & service specific frameworks
- "See it through"
  - You stick with us until we finish the job!

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